

t a r a j o h n s o n

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Highlights of Qualifications

- 6 yrs. as a freelance print & web designer
- 4.5 years as an in-house designer & web developer
- Bachelor's Degree in Photography
- Associate's Degree in Graphic Design
- Proficient in Photoshop, ImageReady, Illustrator, InDesign, and Dreamweaver (Mac/PC)
- Working knowledge of Flash, CSS, HTML and Microsoft Office (Mac/PC)
- Extensive e-newsletter and SEO experience
- Prepress & print management savvy
- Thrives under pressure, very deadline oriented

Work Experience

Bradford Allen Realty, Chicago, IL. November 2008-August 2009

- In-house Graphic Designer and Marketing Associate. Manages, designs and implements all printed material including booklets, flyers, banners, and lobby boards. Designs, conducts and distributes email newsletters and announcements. Works closely with marketing and research departments to finalize ad work, pitches, canvassing material and broker collateral.

MGM Solutions, Bellingham, WA. July 2006-December 2007

- In-house Graphic Designer, Web Developer, Photographer, and Graphical Marketing Director for an ambitious, young web-based company. Have designed several catalogs, brochures, trade show backdrops, managed and designed a handful of websites, directed and shot all product photography, created original graphics and illustrations, designed/managed all e-newsletters for several companies owned by MGM Solutions and created Flash demos for trade shows.

Freelance Designer April 2005-Present

- Freelance projects include logo/identity, catalogs, brochures, web design, email campaigns, posters, t-shirts, flyers, postcards, and booklets. Clients include Strelcheck Chiropractic, Yamato Engines, Texture Clothing, and Mobile Medicine.

Freelance Photographer April 2003-Present

- Over the years photography assignments have ranged from food photography and interior commercial shots to event and wedding photography. Also have a great deal of product photography and studio experience. Past clients include Bellingham Technical College, Sustainable Connections, Double M Ranch Design, Planned Parenthood and Regence Blue Cross-Blue Shield.

Education

Bachelor's of Fine Art, Photography University of Illinois, 2001
Associate's Degree, Graphic Design Whatcom Community College, 2006

Portfolio available upon request